



## **AGENDA FOR BOARD OF TRUSTEES MEETING** **MONDAY, OCTOBER 10, 2016 AT 7:30PM**

- ❖ Approval of Minutes – September 12, 2016
- ❖ Approval of 2016 Warrant 9
- ❖ Review of YTD Revenue and Expense
- ❖ Review of Performance Metrics
- ❖ Key Votes:
  - NYS Library Construction Grant  
– Armonk Withdrawal
- ❖ Brainstorming – Why a Digital Community?

# North Castle Public Library

## Library Board of Trustee Minutes – October 10, 2016

Sean Ryan called meeting to order at 7:32PM.

### In attendance:

**Trustees:** David Charney, Lisa Meyer Chorne, Jeanne Lapsker, Stephanie Paul and Sean Ryan.

**Library:** Megan Dean, Edie Martimucci

**Friends:** Marilyn Heimerdinger

**Approval of Minutes:** A motion to approve the September 12, 2016 minutes was made by Lisa and Stephanie seconded. All were in favor.

**Approval of NCPL 2016 Warrant 9:** Total expenses included in Warrant 9 are \$41,751.59 of which the Friends are paying \$11,818.90. Thank you Friends for your continuing support!!! David made motion to approve, Stephanie seconded. All were in favor.

### Key Votes:

**Approval of the 2017 NCPL Holiday Schedule** – Jeanne made motion to approve, Lisa seconded. All were in favor. The schedule is at the end of the minutes.

### Approval to withdraw the NCPL 2016 - 2019 NYS Library Construction Grant

**Application for Armonk** – these projects will be revisited in 2017. Jeanne made motion to approve the withdrawal and David seconded. All were in favor.

**Brainstorming Session:** David led the board in a discussion on “Why a Digital Community”. Notes from this discussion follow:

### NCPL Digital Community Brainstorming and Next Steps

What is the point of digital material?

- First we acknowledge there are multiple constituencies here – patrons, library staff, publishers/information creators, partners, government
- Quick, convenient & fun
- Increases scope & variety
- Is available 24/7
- Is current (and has that perception as well) and can be kept current more easily
- Requires less space, which can in turn be repurposed
- Native for younger people and compatible with their mindsets/experiences/schooling
- Easier to share
- Can be less expensive

- More comfortable/private

What is the point of a digital community?

- Connection to people and new friends/like-minded individuals
- Leverage group knowledge
- Allows reaching out to like-minded people and exploring new areas of interest and mindsets
- Expands our possibilities, frontiers, and is consequently very inspirational
- It is expandable almost infinitely and you can reach farther than with physical materials in a lot of ways
- Can expand our mindset and our depth of knowledge
- The community can become its own resource/database
- The community can increase its speed of knowledge/learning

What are different digital community models?

- Wikipedia – curated knowledge
- Facebook – network of friends/community
- Amazon, Open Table & Yelp – examples of “review” communities
- Ebay – marketplace
- Twitter – 1-to-many broadcast
- “Town hall” go-to repository of information / curation / local information / relevant to a specific community
- Research databases
- Digital librarians
- Seeding expert communities – individuals, corporations, partners, government
- Find digital / meet physical (“meetups”)
- Self-promotion / self-publishing / self-branding
- Scale communities – self-enhancing/expanding with benefits
- With oversight and without oversight (oversight can be professional vs community members/volunteers)
- WLS-wide vs NCPL
- Models can come out of experimentation
- Models come with different incentives/motivation which should be considered/understood, in conjunction with marketing – why participate in or lead a digital community?
- Partners can include schools, businesses, government, other libraries, community members

What elements of digital communities do we want to measure?

- Depth/amount of clicks/engagement
- # of “Friends”/members
- Amount & depth of contribution
- Amount & depth of content
- Has it changed your life?
- Is the community sharing stories and discussing it?
- Customer satisfaction levels
- Level of “impact” on the community – needs to be flushed out but interesting
- The synergy between physical and digital

What are the next steps to take regarding digital communities?

- Focus on just a few community ideas to start – it is easy to lose focus/concentration
- Quality over quantity, including marketing efforts (message cannot be too wide/distracted/confusing)
- Look at our own collection and website and think about the communities that make the most sense as a natural extension
- Experiment with a few different models – seed ideas to start
- Experiment with different incentives
- Involve partners
- Measure community activity in a relevant/meaningful way
- Tie in to areas of excellence NCLP is looking to cultivate (STEAM, art, etc)
- Understand different constituencies (different branches, etc...)
- Think about leveraging WLS and/or joining forces with other WLS libraries
- Look at examples of best-in-class digital communities (mention of Illinois as an example)
- Be mindful of oversight and understand the different kinds and tradeoffs

The meeting was adjourned at 9:02PM. Our next meeting will take place on November 14, 2016.

Respectfully submitted by,

Sean Ryan

**North Castle Public Library**  
**2017 Holidays – Proposed**

Floater ***	Anytime during 2017	Open
New Year's Day (Observed)	Monday, January 2	Closed
Martin L King Jr. Day	Monday, January 16	Closed
President's Day	Monday, February 20	Closed
Easter	Sunday, April 16	Closed
Memorial Day	Monday, May 29	Closed
Independence Day	Tuesday, July 4	Closed
Labor Day	Monday, September 4	Closed
Columbus Day	Monday, October 9	Closed
Veteran's Day	Friday, November 10	Closed
Thanksgiving Day	Thursday November 23	Closed
Christmas Eve	Sunday, December 24	Closed
Christmas Day	Monday, December 25	Closed
New Year's Eve	Saturday, December 31	Closed