AGENDA FOR BOARD OF TRUSTEES MEETING
MONDAY, OCTOBER 10, 2016 AT 7:30PM

- Approval of Minutes – September 12, 2016
- Approval of 2016 Warrant 9
- Review of YTD Revenue and Expense
- Review of Performance Metrics
- Key Votes:
  - NYS Library Construction Grant – Armonk Withdrawal
- Brainstorming – Why a Digital Community?
North Castle Public Library

Library Board of Trustee Minutes – October 10, 2016

Sean Ryan called meeting to order at 7:32PM.

In attendance:

Trustees: David Charney, Lisa Meyer Chorne, Jeanne Lapsker, Stephanie Paul and Sean Ryan.

Library: Megan Dean, Edie Martimucci

Friends: Marilyn Heimerdinger

Approval of Minutes: A motion to approve the September 12, 2016 minutes was made by Lisa and Stephanie seconded. All were in favor.

Approval of NCPL 2016 Warrant 9: Total expenses included in Warrant 9 are $41,751.59 of which the Friends are paying $11,818.90. Thank you Friends for your continuing support!!! David made motion to approve, Stephanie seconded. All were in favor.

Key Votes:

Approval of the 2017 NCPL Holiday Schedule – Jeanne made motion to approve, Lisa seconded. All were in favor. The schedule is at the end of the minutes.

Approval to withdraw the NCPL 2016 - 2019 NYS Library Construction Grant Application for Armonk – these projects will be revisited in 2017. Jeanne made motion to approve the withdrawal and David seconded. All were in favor.

Brainstorming Session: David led the board in a discussion on “Why a Digital Community”. Notes from this discussion follow:

NCPL Digital Community Brainstorming and Next Steps

What is the point of digital material?
- First we acknowledge there are multiple constituencies here – patrons, library staff, publishers/information creators, partners, government
- Quick, convenient & fun
- Increases scope & variety
- Is available 24/7
- Is current (and has that perception as well) and can be kept current more easily
- Requires less space, which can in turn be repurposed
- Native for younger people and compatible with their mindsets/experiences/schooling
- Easier to share
- Can be less expensive
More comfortable/private
What is the point of a digital community?
- Connection to people and new friends/like-minded individuals
- Leverage group knowledge
- Allows reaching out to like-minded people and exploring new areas of interest and mindsets
- Expands our possibilities, frontiers, and is consequently very inspirational
- It is expandable almost infinitely and you can reach farther than with physical materials in a lot of ways
- Can expand our mindset and our depth of knowledge
- The community can become its own resource/database
- The community can increase its speed of knowledge/learning

What are different digital community models?
- Wikipedia – curated knowledge
- Facebook – network of friends/community
- Amazon, Open Table & Yelp – examples of “review” communities
- Ebay – marketplace
- Twitter – 1-to-many broadcast
- “Town hall” go-to repository of information / curation / local information / relevant to a specific community
- Research databases
- Digital librarians
- Seeding expert communities – individuals, corporations, partners, government
- Find digital / meet physical (“meetups”)
- Self-promotion / self-publishing / self-branding
- Scale communities – self-enhancing/expanding with benefits
- With oversight and without oversight (oversight can be professional vs community members/volunteers)
- WLS-wide vs NCPL
- Models can come out of experimentation
- Models come with different incentives/motivation which should be considered/understood, in conjunction with marketing – why participate in or lead a digital community?
- Partners can include schools, businesses, government, other libraries, community members

What elements of digital communities do we want to measure?
- Depth/amount of clicks/engagement
- # of “Friends”/members
- Amount & depth of contribution
- Amount & depth of content
- Has it changed your life?
- Is the community sharing stories and discussing it?
- Customer satisfaction levels
- Level of “impact” on the community – needs to be flushed out but interesting
- The synergy between physical and digital

What are the next steps to take regarding digital communities?
• Focus on just a few community ideas to start – it is easy to lose focus/concentration
• Quality over quantity, including marketing efforts (message cannot be too wide/distracted/confusing)
• Look at our own collection and website and think about the communities that make the most sense as a natural extension
• Experiment with a few different models – seed ideas to start
• Experiment with different incentives
• Involve partners
• Measure community activity in a relevant/meaningful way
• Tie in to areas of excellence NCLP is looking to cultivate (STEAM, art, etc)
• Understand different constituencies (different branches, etc…)
• Think about leveraging WLS and/or joining forces with other WLS libraries
• Look at examples of best-in-class digital communities (mention of Illinois as an example)
• Be mindful of oversight and understand the different kinds and tradeoffs

The meeting was adjourned at 9:02PM. Our next meeting will take place on November 14, 2016.

Respectfully submitted by,

Sean Ryan
# North Castle Public Library
## 2017 Holidays – Proposed

<table>
<thead>
<tr>
<th>Holiday</th>
<th>Date</th>
<th>Open/Closed</th>
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</thead>
<tbody>
<tr>
<td>Floater ***</td>
<td>Anytime during 2017</td>
<td>Open</td>
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<tr>
<td>New Year’s Day (Observed)</td>
<td>Monday, January 2</td>
<td>Closed</td>
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<tr>
<td>Martin L King Jr. Day</td>
<td>Monday, January 16</td>
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<tr>
<td>President’s Day</td>
<td>Monday, February 20</td>
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<tr>
<td>Easter</td>
<td>Sunday, April 16</td>
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<tr>
<td>Memorial Day</td>
<td>Monday, May 29</td>
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<tr>
<td>Independence Day</td>
<td>Tuesday, July 4</td>
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<tr>
<td>Labor Day</td>
<td>Monday, September 4</td>
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<td>Columbus Day</td>
<td>Monday, October 9</td>
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<tr>
<td>Veteran’s Day</td>
<td>Friday, November 10</td>
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<tr>
<td>Thanksgiving Day</td>
<td>Thursday, November 23</td>
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<td>Christmas Eve</td>
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<td>Monday, December 25</td>
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<tr>
<td>New Year’s Eve</td>
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